

# EDUPOINT™ HET

## Enquiries and Offers

EduPoint's integrated marketing module gives administrators the ability to record and track potential student enquiries and Offers

### No Lost Data or Rekeying

Efficient handling of student enquiries dramatically reduces operational costs and increases enrolments.

You will never need to re-key a student's details again; they are entered once, in one system. The integrated enquiry and admissions modules streamline the entire process from initial enquiry, to quotations, letters of offer and finally enrolment in courses.

Simple reports let you easily track the progress of enquiries and provide excellent visibility across the entire recruitment process. This allows you to track enquiries from initiation to successful enrolment and identify where wins and losses occur.

### Enquiry handling

EduPoint provides a flexible approach for handling enquiries that will fit with your existing enrolment processes and lets you specify the information you need to collect.

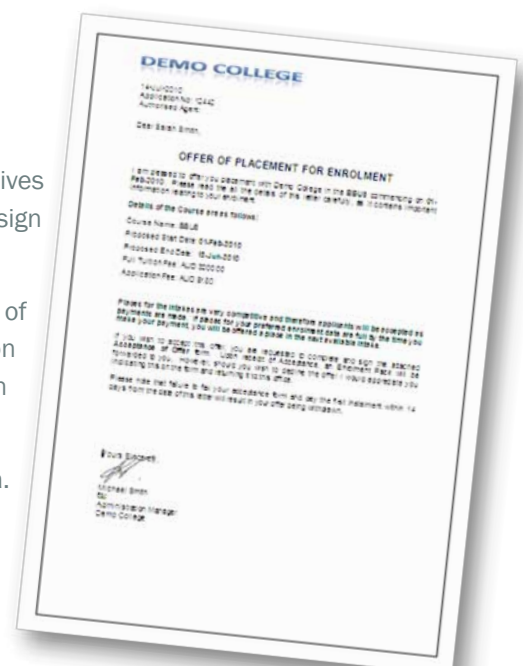
Once an enquiry is received EduPoint can automatically generate a quotation for the selected courses.

### Offer Letter

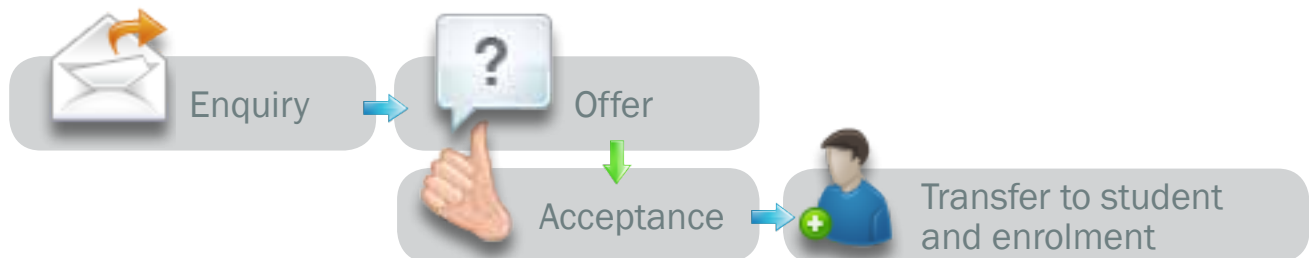
When an application is accepted EduPoint can produce a Letter of Offer. Integration with MS Word gives you complete control over the design and printing of these letters.

Once a student accepts the offer of a place, with one simple operation you can convert their record to an active student enrolment.

No lost data and no rekeyed data.



Feature	Benefits
Enquiry capture	<ul style="list-style-type: none"> <li>Keep your enquiries and enrolments all in the one system</li> <li>Create your own custom fields to store you own information</li> <li>Easily track the stages of enquiry across all enquiries.</li> <li>Easily update record as information comes to hand</li> <li>Easily see which enquiries come from particular agents or marketing source</li> </ul>
Letter of Offer (Quotation)	<ul style="list-style-type: none"> <li>See at a glance what you have offered a potential student.</li> <li>Easily modify, update and reprint Offers</li> <li>Conversion of the offer to an enrolment is simple and less time consuming than many systems</li> </ul>
Study Groups	<ul style="list-style-type: none"> <li>Easily allows users to pre-enrol groups of students</li> <li>Track and manage students as part of a study group.</li> </ul>
Marketing Reports	<ul style="list-style-type: none"> <li>Report on the most effective ways to market to students through trends and agencies</li> <li>Give management the statistics that are needed to position the business for growth</li> <li>Easily see which agents are transforming their enquiries to enrolments.</li> </ul>



## EduPoint and Eclipse

delivering intelligent solutions with old-fashioned service

Formerly eMinerva from MXL, EduPoint is the next generation of student management solutions. Built from the ground up, in Australia on 100% Microsoft technology, EduPoint is owned and implemented by Eclipse. At Eclipse our philosophy is simple. We deliver the right solution with the highest levels of service. This is part of our 'client for life philosophy'. Once your solution is implemented, we maintain a strong on-going business relationship, with 24 x 7 support and a range of value-added services to ensure your EduPoint solution remains reliable and effective in your business.

For more information, contact Eclipse

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