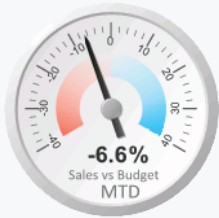


Dashboards

The optional Phocas Reporting Services module can generate powerful Dashboards and Key Performance Indicators.



Alerts



Stay up-to date with alerts on your dashboard. Customisable to suit your own requirements.

Microscopic Detail

Analysis from top level data through to individual transactions.



Unlimited Scope

Multiple databases, unlimited pillar views and datastreams. Phocas can be used across sales and marketing, through to purchasing, orders, inventory and financials.



Business Intelligence for ERP and CRM



Phocas Professional delivers simplicity and useability to a complex data landscape.

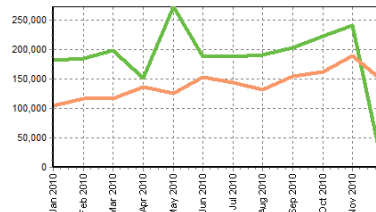
Simple Software. Staggering Results

Start making smarter, more informed business decisions.

Phocas Professional is different. Users can follow their own train of thought and identify the questions they need to ask in order to get their data delivering business value. It can expose what you don't know, it can help you dig deeper by breaking free from the pre-defined, it can find out what you should be selling, and it can uncover opportunities on the fly. All at thinking pace.

Visualise your ERP and CRM data.

Advanced charting and graphing capabilities are standard in Phocas Professional, and a customisable, live dashboard with personal favourites and corporate quickstarts can be created in minutes, without the need for IT.



Powerful analysis of all your data. All the time.

With pre-defined reporting and BI tools, you never really see all your data. With Phocas Professional, you do. Users can search, export and compare data, and fully interrogate the Phocas database. Comprehensive multi-dimensional analysis is at your fingertips - easily point- and-click to drill up, down, sideways, and inside out! All of which means you spend less time tinkering, and more time turning data into results.

| Name | Current | Previous | Variance | % Variance |
|---------------|------------|------------|------------|------------|
| | 566,359.95 | 338,557.47 | 227,802.48 | 67.29% |
| Alan Bishop | 220,666.06 | 138,895.56 | 81,770.50 | 58.87% |
| Alistair Tee | 150,815.44 | 64,989.44 | 85,826.00 | 132.06% |
| Queenie Watts | 106,072.49 | 61,710.00 | 44,362.49 | 71.89% |
| Martin King | 81,942.88 | 65,565.03 | 16,377.85 | 24.98% |

Built for users, not for IT

Intuitive interface provides staggering simplicity and ease of use.



Works with your system



Effortless integration with hundreds of ERP and CRM systems, and a multi-directional real-time link into the Microsoft Dynamics suite.

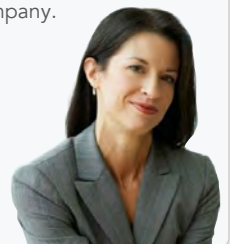
Fast. Safe. Secure

Built on Microsoft technology for fast performance.



Flexible

Phocas is flexible enough to fit into most IT ecosystems. And from just a few users, through to a few hundred, Phocas Professional is scalable to suit your company.



About Phocas

Phocas is a world leader in simple, results driven, Business Intelligence software. Established in 1999 by pioneers in the ERP sector, award winning Phocas has quietly established a global reputation with thousands of users throughout North America, Australia, Asia and Europe. Our philosophy is based on simplicity. We allow people who deal with huge volumes of data to make better, more informed decisions that drive efficiency and increased profitability.

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